

IntegriPrint™
DESIGN / PRINT / MARKETING

www.integriprint.com



grip
DESIGN



Promotional Products & Corporate Gifts Guide

DESIGN | PRINT | MARKETING

Promotional Products & Corporate Gifts

Promotional products and corporate gifts are far more than just “freebies.” When strategically chosen, they build loyalty, increase brand visibility, and even influence purchasing decisions. Research shows that branded merchandise has a measurable impact on both employees and consumers.

Why Promotional Products Work for **Your Business**

Build Belonging & Loyalty

Employees who feel a sense of belonging are 5x more likely to stay with their company. Branded gifts reinforce pride and culture.

Made in the USA Matters

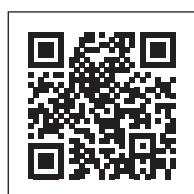
54% of consumers feel more favorable toward businesses that give U.S.-made promo products—especially women and older buyers (Ad Impressions Study 2023).

Maximum Impressions, Minimal Cost

Pens and totes = just 1/10 of a cent per impression. Cheaper—and longer-lasting—than most ads.

Match Gifts to Your Audience

From outerwear to health & safety items, the right promo product resonates by age, gender, and even region.



Scan or visit: www.promoplace.com/37194

Something for Every Event & Industry

Theme your promotional products and corporate gifts to your industry, trade show and marketing campaign for brand awareness and to grab attention.

Need ideas? Contact us for a promo product strategy sessions!

Trade Shows

Promote your brand and message with a promotional product at your booth that people can use every day and remember you.

Events

Create a theme for your event and integrate a promotional product that helps boost your event goals and message to engage with people.

Golf Fundraisers

Golf themed promo products are always a "hit"! Use tees, ball markers and more as a giveaway at your sponsored booth or event SWAG bag.

Corporate Gifts

Gift your team and clients a quality or high-end product that they can use on-the-job or outside of work that makes them feel appreciated.

Raffle Prizes

High-priced branded items or technology giveaways at the annual picnic or corporate event are something people remember and talk about!

TECHNOLOGY

Power Bank

Charge multiple devices simultaneously, from iPhones, to Android smartphones, to tablets.

- Easily fits into your pocket or purse
- Print space: 3" W x 1.5" H on the front
- Second print location: 3" W x 1.5" H on back



Smartphone Stand

Keep your brand in front of clients and employees!

- Custom design & full color print (print space up to 3.5 x 6")
- Holds phone vertically and horizontally
- Charge phone while on the stand
- Simple assembly
- Made in Buffalo, MN

JBL Bluetooth Speaker

Portable Waterproof Speaker

- Fully integrated carabiner to clip to just about anything
- A single charge gives you up to 12 hours of playtime
- Waterproof and dustproof





CUSTOM APPAREL

T-Shirts, Long sleeve and Polos

Many styles and fabrics available!

- Front and back printing
- Competitive pricing
- Stop in to sample options in person



Baby Onesie

Start your brand ambassador young!

- Front and back printing
- Competitive pricing
- Stop in to sample options in person

Custom Hats

Equip your team and sell your brand!

- Several printing and 3D embroidery options
- Use as a team uniform or sell for merch
- Competitive pricing
- Stop in to sample options in person



Fully Customized Apparel

Boost your team uniforms and sponsored events!

- Custom design with full color print
- Print on polo shirts, bucket hats and more
- Great for events, trade shows & corporate apparel
- No minimum quantities required



PROMOTIONAL PRODUCT PLANNING AND BUDGETING GUIDE

This guide provides all the steps you need to build and execute a successful promotional program.

Have questions or want some help planning? Contact us today!
(763) 682-3750 | clientcare@integripprint.com

NOTES

Item _____ **Product #** _____

Item _____ Product # _____

Item _____ Product # _____

Item _____ Product # _____

Item	Product #
------	-----------

WHAT ARE YOU MARKETING?

- Event (grand opening, fundraiser, trade show, conference, etc.)
- Product or service
- Rebranding
- Other: _____

PLAN AHEAD WITH DATES FOR EACH:

- Event date/Program launch: _____
- Order date: _____
- In-hand date: _____
- Drop date: _____

YOUR GOALS

- Drive event attendance
- Encourage use or trial
- Thank customers or employees
- Announce a new product launch
- Improve employee morale
- Rename or rebrand
- Recognize or reward top employees or customers
- Cross sell or upsell
- Send traffic to website
- General promotion
- Other: _____

AUDIENCE

Who is your target audience?

- Current customers
- Prospective customers
- Employees
- Students
- Inactive customers
- Other: _____

Total quantity needed: _____

Budget: Total _____ and/or Per Item _____



DRINKWARE

20 oz Polar Camel® Stainless Steel Tumbler

Insulated Ringneck and 2x heat and cold resistant compared to other mugs!

- Designed to maintain drink temperatures for hours, whether hot or cold
- Fits snugly into most cup holders
- Free from BPA and lead



Imprinted Silicon Cups

Fun cups for events and giveaways!

- Reuseable
- Flexible food-grade silicone material
- Dishwasher safe and shatter-proof

Cappy Can Cover

Keep drinks covered from bugs and debris!

- Enjoy safe and clean drinks
- Keep those pesky bees out!
- Add a layer of hygiene



Neoprene Can Cooler (Full Color)

Sure to keep drinks cold on a hot day!

- High quality closed cell neoprene
- Printed in high definition color
- Full color, wrap-around sublimation



FUN & OUTDOORS



Remote-controlled Cooler Truck with Bluetooth Speaker

The ultimate party and sporting event side-kick!

- Several truck styles and colors available
- Approximate capacity: 30 - 12oz. cans with ice
- 10amp, 12V rechargeable battery
- Runs nonstop up to 4 hours
- Custom vinyl graphics available



Fold 'N Go Adjustable Seat Cushion

Great for stadiums, camping, picnics & more!

- Adjustable straps control chair angle
- Has attached handle with snap closure for easily portability
- Built-in mesh pocket on the back to store additional gear



Camping Chair

Great for youth sports, camping & more!

- Quality made
- Comfortable and portable
- Great employee gift



Soft Sublimated Microfiber Blanket

The softest branded blanket that you will ever own!

- Large size: 60" x 50"
- Constructed of 180 GSM microfiber polyester
- Full-color sublimation print

WRITING

Jotter Pen

A fine point pen perfect for note-taking, gifting or hoarding at your desk!

- Soft-touch finish, fine point tip, and smooth gel ink
- Pick a Color, Match the Ink
- Available in a rainbow of barrel colors



Workhorse Value #2 Pencil

100% wood casing & high quality #2 writing core

- Large imprint area: 13/16" W x 4 1/2" H
- Brass ferrule & latex free eraser

Liqui-Mark® Broadline Chisel Tip Permanent Markers

Color fast, quick drying and won't fade!

- Permanently mark most surfaces
- Great for industrial use
- Sets also available in vinyl pouch or heat sealed poly bag



Liqui-Mark® Brite Spots® Fluorescent Barrel Broad Tip Highlighter

Accentuate the positive!

- Bright, fluorescent inks
- Transparent, read through color
- Barrel, cap and plug match ink color



CALENDARS & CARDS



Personalized and Branded Calendars

Stay in front of your clients and employees 365 days of the year!

- 12 month calendars
- Customize with corporate photos and branding

Personalized Corporate Occasional Cards

Branded cards with your company information and messaging

- Custom cards for every holiday and occasion
- Multi-occasion card packs available



Best Wishes on your Birthday
for Good Health and Happiness
throughout the year ahead.

YOUR PERSONALIZATION HERE



Holiday Season
Peace and Happiness

YOUR PERSONALIZATION HERE



We're all thinking of you
and sending good thoughts your way.

YOUR PERSONALIZATION HERE

OTHER PRINT MARKETING INTEGRIPRINT OFFERS

Proudly providing print, design and marketing services for over 1500 businesses and non-profits since 1994.



integrifprint.com

Business Essentials

Everything you need to succeed with your business print marketing and communication.



Mailing Services

Our shipping and fulfillment department offers a full suite of professional mailing services beyond print.



Vehicle Wraps & Decals

Trucks, vans, cars and freight vehicles. Magnets, vinyl lettering, full/half vehicle wraps and perforated window graphics.



Trade Show Marketing

Booth design, backdrops, tablecloths and all things print marketing; before, during and after the show.



Signs & Banners

Interior & exterior options. Quality made materials including; acrylic, vinyl, wood, metal and PVC/plastic.

